



HANNAH DIXON

CREATING MEANINGFUL COMMUNITIES, ENHANCING REMOTE TEAM CULTURE, BEHIND AWESOME DIGITAL PRODUCTS & EXPERIENCES



HANNAH IN A NUTSHELL

An out-of-the-box thinker and problem solver with a broad expertise in digital business, leadership, and entrepreneurship. After working remotely in 56 countries for 13 years and 33 years of being super gay, I'm positioned as a natural supporter of D&I values in your biz. Exciting company culture and innovative ideas get me hot under the collar. A confident team player with a flair for tech, product design, word wizardry, peopling, and throwing great ideas around like confetti.



WHERE I SHINE BRIGHTEST

- Team Management & Leadership
- Community Management
- Entrepreneurial thinking
- Digital product design
- Social Media Management
- Public Relations
- Public Speaking
- Excellent technical knowledge
- Recruitment & training
- Natural networker & opportunity spotter
- Open, transparent communicator
- Idea machine



GET IN TOUCH WITH ME

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PROFESSIONAL ACHIEVEMENTS

- Founded a digital course business and generated 6-figure revenue for each of the past 3 years by putting our customers at the forefront of all decisions.
- Trained 15k+ people to build freelance careers as Virtual Assistants, providing tech, tools, and mindset training alongside facilitating a support community where connection, fun, and relationships are the foundations.
- Delivered keynote speeches and workshops at entrepreneur and 'future of work' events globally to standing ovations (some of my proudest moments!).
- Organically fostered an engaged, unwaveringly loyal online community of over 50k through facilitation of innovative online events, SMM, and in-person retreats.
- Gained organic large scale media recognition (Forbes as an example) for my advocacy regarding anti-exploitation in the freelance sector.



WORK EXPERIENCE

Co-Founder & MD Digital Nomad Kit LLC

2015 to present

- Managed all facets of a digital business: tech, sales, marketing, web design, branding, digital product design, launches, social media management, customer research & support, gamification, creative direction, budgeting, course creation, webinars, content creation, video editing, graphic design, PR, affiliate/strategic partners management, newsletters, blog, basically everything!
- Managing and training a remote team of 4 VAs and creating a fun, engaged people-centered approach in my leadership role.
- Trained 15k+ Virtual Assistants over 6 years through courses, mentorship, and in-person training events along with providing innovative digital networking meetups.
- Grew a 12k+ targeted email list with an above average open rate of 34%.
- Operating a personalized matchmaking service for employers to hire remote team members ethically and intelligently, vetting candidates on their behalf.

Social Media Manager, 7in7

Annually 2016-2019

Live SMM and photography at a digital nomad conference.

Freelance VA

2014-2018

Supporting entrepreneurs & startups with tech, marketing & design.

Co-Founder, SEODEVA

2014-2014

Co-founded an SEO and web development company, my biggest fail.

Journalist, BellaVita

2013-2015

Interviewing world-renowned chefs, SEO copywriting. Ate lots of Italian food.